



TEXAS A&M UNIVERSITY  
**INTEROP**  
INSTITUTE  
APRIL 7 - 11, 2025

Interop 2025 provides an unparalleled platform for businesses, innovators, and industry leaders to showcase their solutions and engage with public safety professionals, government agencies, and academic experts from across the globe. By becoming a sponsor, you align your brand with cutting-edge technology and life-saving solutions that are driving the future of emergency response.

## SPONSOR LEVELS

### PLATINUM- 1 AVAILABLE \$50,000

The Platinum Sponsor level offers the highest level of visibility and exclusive benefits, allowing your brand to be front and center across all key aspects of the event.

- Premier logo placement on all event materials (including event website, banners, and programs)
- Company recognition in keynote sessions and all major panels
- Option to deliver a keynote address or participate in a high-profile panel
- Exclusive hosting rights for one of the event's signature networking sessions or the Interop Gala
- Prominent exhibit booth in the central location of the vendor hall
- Company profile and case studies featured in the official event app and post-event report
- Invitation for up to 10 company representatives
- Access to VIP networking events with public safety leaders, government officials, and keynote speakers
- Full-page ad in the official event program

### CENTURY- 3 AVAILABLE \$30,000

The Century Sponsor package offers excellent exposure and direct engagement opportunities with event attendees.

- Prominent logo placement on event materials, including website and signage
- Recognition as a sponsor for a key event activity, such as a panel or breakout session
- Exhibit booth in a high-traffic area of the vendor hall
- Private event space to host meetings or demonstrations- approx. 1430 sq/ft.
- Invitation for up to 7 company representatives
- Opportunity to host or sponsor a lunch or coffee break networking session
- Half-page ad in the official event program
- Company recognition in the post-event summary

### REVEILLE- 4 AVAILABLE \$15,000

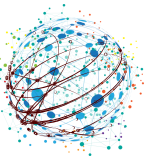
The Reveille Sponsor level offers a balance of visibility and participation in key events and activities, ideal for companies looking to gain exposure without the top-tier commitment.

- Logo placement on event website, banners, and programs
- Exhibit booth in the vendor hall
- Invitation for up to 5 company representatives
- Recognition as a sponsor for one of the workshops or networking breaks
- Quarter-page ad in the official event program
- Listing in the post-event report

### HOWDY- 10 AVAILABLE \$7,500

The Howdy Sponsor package is perfect for organizations that want to support the event and gain exposure within the public safety community at an affordable level.

- Logo placement on event materials, including the website and select signage
- Exhibit booth in the vendor hall
- Invitation for up to 3 company representatives
- Recognition in the post-event report
- Company name listed in the official event program



## ADDITIONAL OPPORTUNITIES

**WORKSHOP**

**\$2,500**

The Workshop Sponsor is an ideal opportunity to support a focused, interactive learning session. This sponsorship aligns your brand with a specific topic, technology, or solution being discussed at the event.

- Sponsorship recognition for a specific workshop or panel session
- Company representative introduced as part of the session’s opening remarks
- Logo displayed prominently at the session and in the workshop materials

**NETWORKING EVENT**

**\$10,000**

The Networking Event Sponsor level offers excellent brand visibility during one of the event’s highly anticipated networking sessions, such as the evening gala or cocktail reception.

- Recognition as the official sponsor of a designated networking event (gala, reception, or lunch)
- Logo displayed during the event on signage and in printed materials
- Opportunity to deliver brief opening remarks at the sponsored event
- Exhibit booth in the vendor hall
- Invitation for up to 5 company representatives

**LANYARD SPONSOR**

**\$5,000**

Your logo will be prominently featured on the lanyards worn by all attendees, ensuring visibility throughout the event.

**EVENT APP SPONSOR**

**\$6,000**

Sponsor the official event app, which attendees will use to navigate sessions, connect with other participants, and access event information.

**GALA SPONSOR**

**\$25,000**

Gain exclusive recognition at the Interop Gala, with branding throughout the evening and the opportunity to provide opening remarks.

**MEETING ROOM**

**\$2,000**

Private event space to host meetings or demonstrations- approx. 700 sq/ft.

## WHY SPONSOR INTEROP 2024?

| BRAND EXPOSURE  | THOUGHT LEADERSHIP  | NETWORKING  | BUSINESS DEVELOPMENT  |
|---|---|---|---|
| Reach a highly targeted audience of public safety leaders, first responders, industry innovators, and government officials. | Position your company as a leader in public safety technology through keynotes, panels, and sponsored sessions. | Engage directly with decision-makers, influencers, and thought leaders in emergency response and critical communications. | Showcase your products and solutions in an interactive setting to potential customers and partners. |

## CONTACT US

For more information on becoming a sponsor or customizing a sponsorship package, please contact the Interop 2024 Sponsorship Team at.